

**Kraftfahrt-  
Bundesamt**



# Rules for usage of the designation logo

Version: November 2021



## Rules for usage of the designation logo

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Using the logo entails the following obligations:

- The logo may only be used when referring specifically to the granted designation and must mention the KBA registration number on the certificate.
- The logo may not be used for statements that extend beyond the scope of validity of the designation, that may be considered misleading or unjustified or bringing the KBA or designation into discredit.
- If the logo is used not or not only relating to the designated scope (e.g. letterheads, brochures), it will be clearly expressed, which scope is (not) designated. This is valid also for covering letters. In general documents (e.g. for public relations) the logo is only used if the document relates at least in parts to the designation.
- In case of multiple designations or reference to accreditations at the same time, only the relevant for the concerned scope logo is used. If in this context several logos are used, it is clearly expressed which scope is covered by which designation or accreditation.
- The logo can be used in any size provided the proportions of all of its parts are not altered and writing and graphical elements are clearly recognizable. The logo may be used with or without border and only in the colours black-red-yellow. If the entire document is in black and white, the logo may also be represented with shades of grey. If in doubt, a first draft can be submitted for approval to the KBA (Dresden).
- In case that the logo will be used together with other logos, the logo must be minimum of the same size as the other logos.
- The use of the logo must cease immediately if the designation has terminated or the designation body has forbidden further usage.
- Permission for using the logo may be passed on to third parties or successors of the designated body only with the expressed written consent of the KBA (Dresden).

Careless violations of the above stated rules will be dealt with by the designation committee and may result in the revoking of the designation.

## Legal notice

Publisher:  
Krafftahrt-Bundesamt  
Postfach 12 01 53  
01002 Dresden  
Germany

Internet: [www.kba.de](http://www.kba.de)

Special information and advice:

Phone: +49 461 316-260  
Fax: +49 461 316-2636  
E-mail: [benennungsstelle@kba.de](mailto:benennungsstelle@kba.de)

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